

THE ADVISOR

MANAGING WEALTH

SECURING LEGACIES



U.S. stock market shows impressive resilience in 2016

The year 2016 was a perfect storm of events as to the unpredictability of geopolitical events and their subsequent impact on markets. At the beginning of 2016, not a single economist or market guru predicted the stock market would do well. In January, the UK was to leave the European Union ("Brexit") is true, or the Presidential election of Donald Trump in November. If anyone had predicted these events, would they have also predicted that the US stock market would be up 12% for the year? Or that emerging

markets were what drove stock market returns over time. The historic value of these cash flows does not change arithmetically as the hypothetical changes of the market indicate. The move in the financial media and our brains tend to point against how our choices that underlying truth and can lead to poor investment decisions making. This is also why great thoughtful considerations, our clients' goals rarely change as a result of a political election.

From an investment perspective, it is important to create alternate dialogues the potential US political climate. Some investors who are less optimistic for stocks based on the Trump victory were advised to pivot after the Obama inauguration. The US market is up over 20% cumulatively since that time. Other investors pre-empt responded at the thought of market volatility during a Trump presidency, got early on the market has mirrored the historically strong run of the Trump administration.

The presidential election was a good example of how events may have unpredictable impact on markets. Despite the short-term head-windings, the S&P 500 rallied in November and December, ending the year up 12%. Small company stocks had a tremendous run in the year - the Russell 2000 Index of small-cap stocks ending up over 20% in 2016. Most other major stock classes, however, were down for the quarter.

Dollar strength in 2016 was a drag on returns once again for dollar-based investors in foreign developed markets. Emerging markets were hurt in the third quarter (down 4%) by higher US interest rates which made emerging markets less attractive. As a result, returns for multi-developed portfolios for the three months ending 9/30 were mixed.

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2017

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- Wednesday, May 10th
- Wednesday, August 10th
- Wednesday, November 16th

10:00 am to 11:00 am
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RETURN RATES BY CLASS

ASSET CLASS	2016	2017 YTD
STOCKS		
Large Cap US Equities (S&P 500)	1.2%	6.2%
Mid-Cap US Equities (Russell 2000)	3.2%	11.2%
International Developed Equity Equities (EAFE Index)	0.2%	1.0%
Emerging Market Equities (EMV Emerging Markets)	4.2%	6.2%
BOND INDEXES		
Government Total Return Aggregate Bond Index	1.2%	1.2%
Fixed Income with Alternatives, 3+ Years	1.2%	4.2%
ALTERNATIVES		
Real Assets (FTSE Global Real Assets)	1.2%	1.2%

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In the fourth quarter, enthusiasm for political change towards lower taxes and a lesser regulatory burden environment boosted the U.S. stock market. Financial stocks surged as the Federal Reserve raised its target interest rate for only the second time in a decade. Higher rates help banks net interest margins. Financials have also been strong since the election due to expectations for less income regulations. President Trump has indicated that he will target Dodd-Frank reforms which have increased banking compliance costs since 2010. Goldman Sachs and Bank of America were up over 40% in the fourth quarter. Market expectations are for a strong rebound in corporate earnings in 2017 and 2018, particularly if corporate tax reform takes hold.

The Russell 2000 index of small cap stocks rose by over 20% in 2016. These smaller firms have more exposure to the U.S. economy and to tax

rates than do global corporations, which are impacted more by currency exchange rates and global economic conditions. The potential for a substantial business tax cut could be a great boost to small cap stocks' earnings growth in the coming years.

Outside the U.S., foreign developed markets were slightly negative in the fourth quarter. Dollar strength in 2016, in particular relative to the U.S. pound, was a drag on returns even again for dollar-based investors in foreign developed markets. The U.S. market rose up 20% in local currency terms but was flat in dollar terms as the weakening of the pound due to the Brexit vote weighed the market down. Currency trends are extremely unpredictable and over the long term tend to wash out as a component of foreign stock market returns.

Emerging markets were flat in the fourth quarter (down 4% by higher U.S. interest rates and a stronger dollar). However, emerging markets had a solid 2016 (up 17%). The rebound of Brazil in 2016 (+34% in dollar terms) was a major factor for the year close. Russian stocks, with a high concentration in the energy sector, were up 10%.

Portfolio Management Comments

A common question we hear clients ask is why portfolio returns have not surged as dramatically as the U.S. stock market. Certainly U.S. stocks have performed very well for the last ten years relative to every other asset class. The short answer to this question is that our client portfolio held more than just U.S. stocks. Every client portfolio at Invesco Trust has a target asset allocation, which determines the percentage of the portfolio to be allocated to each asset class (i.e. U.S. stocks, international stocks, bonds). The strategic asset allocation is the primary driver of returns over time.

A diversified allocation to a diversified set of asset classes means that our portfolio will have components which outperform others, sometimes for long periods. The fourth quarter was a case study in the point that diversified portfolio can sometimes buffer U.S. stocks when up over 4%, yet a balanced portfolio including bonds and international stocks resulted in a portfolio return of close to zero.

Bonds are an an important shock-absorber to stock market volatility. However, given the income disparity with the U.S. market, why do we continue to include international and emerging markets stocks in portfolios? First, there are compelling



long-term investment opportunities outside the US. Brazil, Turkey, and Chile are a few examples of global companies which have generated high returns on capital over time. Second, most US stocks trade at over almost half of global stock market value. Excluding them would essentially cut the global stock universe in half. Additionally, the number of stock market listings in the US is essentially the same as it was in 1973. US companies are older and much bigger than they once were, and this is not necessarily the case overseas. Given these market dynamics, international and emerging markets are an important opportunity for capital growth.

It is foolish to attempt to time when one asset class (i.e. US stocks) will outperform another asset class (i.e. international stocks). One does not need to go too far back in history to find periods when international and emerging markets were contributing more than US stocks to total portfolio returns. It is always hard to see when the turning point will be, however, our diversified approach means that we will have our clients' portfolios positioned to take advantage when it does.

Fixed Income Markets

After the presidential election in November, interest rates in the US started slowly higher. Investors assigned a higher probability of average economic growth and higher future inflation. These new expectations centered on both fiscal tax reform, which will reduce personal and business taxes, as well as fiscal stimulus in the form of infrastructure spending by the incoming Trump administration. This could be interpreted as a blueprint for higher budget deficits in the short-term and increased bond issuance by the US Treasury – a possibility which may have helped push rates higher. The outcome of higher deficits and higher bond issuance is by no means certain, given the makeup of Congress and its relationship with the Trump administration. The price of this portfolio does have a very high likelihood of coming to fruition, tax reform.

As a result of the sell-off in the bond market, the Bloomberg Barclays US Aggregate Index, a wide benchmark of the US investment grade bond market, fell 2% in the fourth quarter. The last quarterly return worse than that was in 2003. While it was a historically bad quarter for the US bond market, the total return was 2.7% for the full calendar year – not far off the current yield. Corporate bonds, which have a credit risk component, fared better than government bonds in the fourth quarter and for the year. High yield bonds had a tremendous first – some high yield returns were

up over 10% as investors continued to search for income opportunities in riskier segments of capital markets.

While many in the production business are beginning to think that the bond market is headed for higher rates, there are still many reasons why rates may remain in a low range. One key reason is that many central banks outside the US will have economic policies in place. The global low interest rate environment makes the US market relatively attractive to those overseas bond markets, and investors continue to view the globe for income. Interest rates in the US may have risen a bit lower than events justified, so far in the first quarter of 2017, rates have stabilized.



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IRS, Security Summit Partners, Remind Taxpayers to Protect Themselves Online*



WASHINGTON – The Internal Revenue Service, the states and the tax industry today urged taxpayers to take steps to protect themselves online to help in the fight against identity theft.

Business, bankers and identity thieves are looking to steal taxpayers' personal information and ultimately their money. But, there are simple steps taxpayers can take to help protect themselves, like keeping computer software up-to-date and being cautious about giving out their personal information.

There are seven best practices taxpayers can follow to protect their tax and financial information:

Enhanced and Use Security Software. Security software helps protect computers against the digital threats that are present online. Use our free security software offered as an unexpected pop-up ad on your computer or e-mail.
[It's free from a tax expert!](#)

Look for the "S" When Shopping or Banking Online. Always look to see that the site uses encryption to protect your information. Look for "https" at the beginning of the web address. The "S" is for secure.

Use Strong Passwords. The passwords of eight or more characters, mixing letters, numbers and special characters. Don't use your name, birthday or common words. Don't use the same password for several accounts. Don't share passwords with anyone. Call, text or e-mail pretending to be from legitimate companies or the IRS asking to update accounts or sending personal financial information are almost always scams.

Be Cautious When Using Public Wireless Networks. Public Wi-Fi hotspots are convenient but often not secure. Remember, if you are transmitting sensitive information, look for the "S" in https in the website address to ensure that the information will be secure.

Avoid E-mail Phishing Attempts. Never reply to e-mails, texts or paging messages asking for your personal, tax or financial information. Never click on links even if they seem to be from organizations you trust. Be directly to the organization's website. Legitimate businesses don't ask you to send sensitive information through unsecured channels.

To learn more on protecting your personal and financial data, visit [www.irs.gov/individuals/protectyourselfonline](#)

*These practices are based on IRS, the states' best practices.

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